



## Glenn Escrimadora

Senior Web Developer

### About Me

I'm a senior web developer with over 9 years of experience creating custom websites that deliver results. My approach combines thoughtful design with functionality to help businesses succeed online.

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### Skills

#### Programming / Web

PHP, HTML, CSS, JavaScript/JQuery, Bootstrap

#### CMS / Framework

WordPress, Webflow, Laravel, Codelgniter, Vue.JS, VTiger

#### Design

Adobe Photoshop, Adobe XD, Adobe Illustrator, Adobe After Effects, Figma, Canva

#### Others

SEMRush, MySQL, Git, PostMan

### Competencies

Brand designing, On-Page SEO, Custom web development, and API Integrations

### Experience

#### Senior Web Developer

05/2022 – Present



Smartworks International

- Created a **real-estate website** for Nick Muccitelli, seamlessly integrating it with the BAREIS MLS system to display live property listings.
- Built **SEO-optimized websites** for diverse industries and brands, including Sharma Cosmetic, Goodbye at Home, and Synapse, improving their online visibility and performance.
- Designed visually compelling brand assets such as logos, business cards, and social media graphics to enhance brand identity and recognition.

#### Senior Web Developer

05/2020 – 05/2022



Francia Digital Marketing

- Integrates **J&T Express** to Belo Essentials' eCommerce site.
- Developed/customized **event website** for LUAP which features live streaming, membership, and integration to Paynatics payment provider.
- Customized and maintains property websites for Rockwell.
- Optimizes website technical SEO and Google Core Web Vitals.

#### Web Developer

05/2018 – 05/2020



Outrich PTE LTD

- Built an **API-driven web app** for Windflower florist shop, used to easily generate insightful sales reports.
- Developed a **web-based token queue management system** for Pacific Bookstores to ease the process of organizing book lending and book purchasing.
- Customized and maintains a web app for Stylemart tailoring shop.
- Backend support through API development, database management, and project deployment.
- Setup and customize CRM for various businesses.

#### Junior Associate Dev Support Engineer

04/2016 – 04/2018



20xe Solutions Inc.

- Developed a **social media management platform** (with integration to *Facebook, Twitter, and LinkedIn*) for 20xe Solutions content team.
- Built a **web-based monitoring tool** for Smart Communications, used primarily to track Java application performance.
- Developed and deployed WordPress projects for various clients.

### Education

#### Bachelor of Science in Information Technology

2012 - 2016

Don Bosco College Canlubang

### References

Diether James Dugeno  
**SEO Specialist**  
Smartworks International

Christian Onil Tolentino  
**Lead Web Developer**  
Francia Digital Marketing